

3rd Annual **CELEBREE PRESENTS**
LEARNING CENTERS
HARFORD'S MOST BEAUTIFUL BABY



Sponsorship
form

...discover your opportunity

Why Sponsor?

The **Harford's Most Beautiful Baby Contest** sponsorship rewards are endless. Along with the Sponsorship recognition outlined below you will:

- Be contributing to and supporting many children who find themselves homeless and in crisis in Harford County with contributions and donations going to Harford Family House and SARC
- Receive meaningful exposure to your community members as a contributing good citizen entity
- Receive exposure to a number of large influential networking professionals
- Be giving back and improving the quality of life in your community
- Build company pride through your organization
- Receive a tax benefit in the amount of your sponsorship fee as a charitable donation
- And much more!



My Sponsorship Agreement

Yes, I would like to support Harford Family House and SARC and will participate in the **Harford's Most Beautiful Baby Contest and More**, in the following way (s), (please check those that apply):

I will donate the following to the prize package: _____

I will be a contest sponsor at the following level:

- Presenting Sponsor — \$7,000*
- Presenting sponsor exclusively. Named as the presenting sponsor on all offline and online promotional materials to include but not limited to: Outdoor event banner, billboard, signage, event signage, event program, poster, event day bags, website home page, website header section, online advertising and more • On-air presenting sponsor acknowledgement in all radio advertising • Presenting event podium emcee opportunities throughout the main event • Premium Presenting exhibitor event day space • Display advertising throughout event website • Top Presenting sponsor positioning on weekly email promotions to 10,000+ targeted Harford County consumer email addresses and post event dedicated email to all event attendees • Exclusive press release sent announcing company's sponsorship • Social Media Promotion: Minimum of five (5) Tweets and Facebook posts from event account recognizing sponsorship • Blog Post Promotion: Special blog post recognizing sponsorship from the event promo website, SARC website and Harford Family House website
- Media Sponsor — \$3,000+*
- Logo featured on sponsor page of event web-site with hyperlinking to your designated landing page • Sponsor logo prominently displayed on promotional poster and other printed promotional materials • Event podium emcee opportunities throughout the main event • Sponsor recognition in main event opening remarks • Main event premium exhibitor space • Email Marketing Display Advertising: Prominent premium level display advertising in weekly email promotions to 10,000+ targeted Harford County consumer email addresses and post event dedicated email to all event attendees • Social Media Promotion: Minimum of two (2) Tweets and Facebook posts from event account recognizing sponsorship • Blog Post Promotion: Special blog post recognizing sponsorship from the event promo website, SARC website and Harford Family House website • Event Bag Promotion: Opportunity to place item in the event bag • Photo opportunity with photo contest winners
- Titanium Sponsor — \$1,500 (ONLY 2 SPONSORSHIP OPPORTUNITIES REMAINING)*
- Titanium Exclusive Sponsor Billing: Industry exclusivity guarantee • Bonus event podium face time opportunity • Main event premium exhibitor space • Sponsor logo prominently displayed on promotional poster and other printed promotional materials • Website Home Page Display Advertising: Prominent Titanium level display advertising on promotional website home page • Logo prominently displayed on the event promo website sponsor page • Email Marketing Display Advertising: Prominent Titanium level display advertising in weekly email promotions to 10,000+ targeted Harford County consumer email addresses and post event dedicated email to all event attendees • Logo prominently displayed on select event signage • Press release promotional opportunity to have company representative quoted in one event press release • Social Media Promotion: Minimum of two (2) Tweets and Facebook posts from event account recognizing sponsorship • Blog Post Promotion: Special blog post recognizing sponsorship from the event promo website, SARC website and Harford Family House website • Event Bag Promotion: Opportunity to place item in the event bag • Event Entertainment Session Sponsorship: Ability to sponsor and/or emcee intermittent entertainment event session with right of first refusal for all Titanium Sponsors • Sponsor recognition in main event opening remarks

Platinum Sponsor — \$1,000

Logo featured on event website sponsor page with hyperlink to your designated landing page • Social Media Promotion: Minimum of two (2) Tweets and Facebook posts from event account recognizing sponsorship • Sponsor logo prominently displayed on promotional poster and other printed promotional materials • Photo opportunity with photo contest winners • Press release promotional opportunity to have company representative quoted in one event press release • Email Marketing Display Advertising: Prominent Platinum level display advertising in weekly email promotions to 10,000+ targeted Harford County consumer email addresses and post event dedicated email to all event attendees • Blog Post Promotion: Special blog post recognizing sponsorship from the event promo website, SARC website and Harford Family House website • Event Bag Promotion: Opportunity to place item in the event bag • Event Entertainment Session Sponsorship: Ability to sponsor and/or emcee intermittent entertainment event session with right of first refusal for all Titanium Sponsors • Sponsor recognition in main event opening remarks

Gold Sponsor — \$750

Logo featured on sponsor page of event web-site with hyperlinking to your designated landing page • Social Media Promotion: Minimum of two (2) Tweets and Facebook posts from event account recognizing sponsorship • Logo displayed on printed promotional materials • Photo opportunity with photo contest winners • Logo and name included in post-event marketing promotions including but not limited to public relations, email marketing and social media marketing

Judge Sponsor — \$500

Judge photo and bio on event web-site with your company information and logo hyperlink to your designated landing page • Company included in social media marketing • Photo opportunity with contest winner(s) • Logo and company inclusion in post-event marketing promotions including but not limited to public relations, email marketing and social media marketing

Partner Sponsor — \$250

Company name featured on event website sponsor page with hyperlink to your designated landing page • Main event exhibitor space • Company inclusion in social media marketing promotions • Logo and name included in post-event marketing promotions including but not limited to public relations, email marketing and social media marketing • Event Bag Promotion: Opportunity to place item in the event bag • Sponsor recognition during main event

Gift Bag Sponsor — \$150

Inclusion of your company branded item in the event gift bag for all • Company name displayed on event sponsor website page linking to your designated landing page • Social Media promotion announcing your gift contribution • Blog Post Promotion: Special blog post from event promo website, SARC website and Harford Family House website recognizing gift bag sponsors and your specific contribution.

Prize Package Sponsor

Donate prizes valued at \$50 or more. Listed on contest web-site, in printed materials, in social media to include Facebook and Twitter and in photo and live contest PR and post event advertising

Company Sponsorship Information

Company Name _____ Contact Person _____

Address _____ Amount Enclosed \$ _____

City _____ State _____ ZIP _____

Contact Phone _____ Amount Enclosed \$ _____

CREDIT CARD INFORMATION Visa Mastercard (circle) Card Number _____ Exp. Date _____

Mailing and Artwork Details

Sponsors please send your payment, response form and copy ready art to **Joyce Duffy at 53 E. Bel Air Avenue, Aberdeen, MD 21001**. Sponsorship space is limited and is accepted on a first-come, first-serve basis. Prize donations must be received by **March 30, 2012**. Art can also be sent by email to: jduffy@harfordfamilyhouse.org. Questions regarding artwork please call Joyce at **410-273-6700**. **Thank you** for partnering with Harford Family House and SARC in our mission to homeless and in crisis families and individuals in Harford County.