



1st Annual *Rising Above It* Hot Air Balloon Festival

To Benefit SARC

Honorary Chair: Vi Ripken

Labor Day Weekend, 2010 – Rain or Shine
Harford Equestrian Center
608 N. Tollgate Road, in Bel Air

Join SARC and Supporters for an Uplifting Experience!

Have fun. Help Someone.



Friday, Sept. 3 Balloon Glow Gala 7 p.m. until 11 p.m.



HARFORD MUTUAL
COMMITTED TO MUTUAL SUCCESS

Spend the evening under the stars gazing on a field of hot air balloons enjoying a French country dinner buffet and dancing to the Epics. Don't miss the live auction (see below for list of items)! Tickets \$100 each. Only 240 available. Order at www.sarc-maryland.org.



Saturday, Sept. 4 Family Fun Day Noon until 6 p.m.

Booz | Allen | Hamilton

Bring your family to enjoy a day with the hot air balloons. Vendors, entertainment, food, special Kidz Zone! Alex and the Kaleidoscope Band. Look inside for more details. Passes are \$5 per person for the day. Kids ages 5 and under are free. Order passes at www.sarc-maryland.org.

Family Fun Day Program:

Noon – 5:30 PM	Festival Hours, All Day Activities include: Horse Rides**, Fainting Goats, Kidz Zone: Moon Bounces, Pony Races, Face Painting Harford County Public Library's Rolling Reader
Noon – 2 PM	The Maryland Zoo Animal Presentations
1:00 PM – 3:00 PM	Chesapeake Search Dogs – Demonstrations
1:00 PM – 4:00 PM	Home Depot's Interactive Family Workshops
3:00 PM – 5:00 PM	Tethered Balloon Rides**
5:30 PM – 6:00 PM	Balloons Take Flight (weather-permitting)

SARC Family Fun Day Balloon Festival - Main Stage Line-up:

12:15 PM – 1:00 PM:	Planet Uptune Band
1:15 PM – 2:00 PM:	Alex and The Kaleidoscope Band
2:10 PM – 2:40 PM:	Urban Pirates
2:50 PM – 3:10 PM:	Kinetic Youth Academy's Tumbling Show
3:20 PM – 4:05 PM:	Alex and The Kaleidoscope Band
4:15 PM – 4:45 PM:	Urban Pirates
4:55 PM – 5:15 PM:	Kinetic Youth Academy's Tumbling Show

5:25 PM – 6:00 PM:

Alex and The Kaleidoscope Band

** *There will be a separate charge for these activities.*

Family Fun Day Exhibitors (as of 8/24)

Aerosports
Angela Lazarony - Puppets
Anita C. Leight Estuary Center
Boys & Girls Club
Charmes de la Vie
Cows on the Loose
Cruise One
Face Painting by Bambini Family Entertainment and Girl Scouts
Family Photo Zone
Gary's Catering
Gina Marie Vetro Studio
Harford County Public Library - Rolling Reader
Heart to Hart - First Aid and Lost Child Station
Home Depot
Horse Rides
Jr's Pit Beef Stand
Kinetic Youth Academy
M&T Creative Stichery
Magie Bubble Shirts and Cookie Lee Jewelry
Maryland Zoo
Nature Spun
Pat's Pizzeria
SARC
Search and Rescue Dogs
Susquehanna Spine & Rehab
Tastefully Simple
The Arc Northern Chesapeake Region
Thirty-One
Tropical Ice Dreams LLC
Tutor Doctor
Upper Chesapeak Health Van
Zipitz

How to Get Gala Tickets and Family Fun Day Passes:

Order your tickets and passes by going to www.sarc-maryland.org and click on the link.

Gala Tickets are \$100 each. Order early as only 240 tickets are available. You will not receive an actual ticket, but your name will be placed on the guest list for admittance. \$35 of the price

of the Gala Ticket is tax deductible. The balance of \$65 represents the fair market value of the event.

Gala Dress is summer semi-formal – khakis and a collared shirt for men; sundresses and sandals for the ladies.

Family Fun Day Passes are \$5 per person. Children ages five and younger are free. Avoid the lines by ordering your passes at www.sarc-maryland.org by clicking on the link. You will receive an email confirmation for the number of passes ordered which will be your pass for admittance to all Saturday activities.



2010 Festival Sponsorships

Contact Patty Foss-Bennie at (410) 836-8431 ext. 241 or pfoss-bennie@sarc-maryland.org to learn more about available sponsorships

Platinum Sponsors—SOLD \$5,000

Gold Sponsors \$2,500

- Company name and logo on materials.
- Four Tickets to Balloon Glow Gala.
- 15 passes to Family Fun Day
- Company Name on Hot Air Balloon basket
- Half page ad in program

Silver Sponsors \$1,000

- Company name displayed at gala.
- 10 passes to Family Fun Day
- Quarter page ad in program

Bronze Sponsors \$500

- Company name displayed at gala.
- 10 passes to Family Fun Day
- Eighth page ad in program

Corporate Sponsors \$200

- Company name displayed on sponsor signs along the Tollgate Road fence.
- 10 passes to Family Fun Day

Kids Zone Sponsor \$1500

- Company name displayed on sponsor sign.
- Ability to have company volunteers participate

Parking Sponsor **\$1500**
-Company banner displayed at parking lot.
-Ability to have company volunteers participate

Entertainment Stage Sponsor— SOLD **\$1500**

Propane Sponsor **\$1500 (In Kind)**
- Provide propane to balloons during the event
- Park Propane Truck on property during event

Gala Entertainment Sponsor **\$2000**
-Company name and logo on sign at stage at Gala
-Two tickets to Balloon Glow Gala
- 10 passes to Family Fun Day
- Quarter page ad in program

Auction Items (as of 7/16)



One Hour Balloon Ride for Two either Saturday morning or afternoon.

Value = \$500.



One Week Stay in A Private Home in Myrtle Beach donated by Cathy Panos and Jeff Potter. Value = \$1,300



Spa Day and Gift Basket From Merle Norman Bel Air donated by Sandi Linkous. Value = \$400



Original Watercolor by Internationally-Recognized Artist Lee Alban, Havre de Grace Resident. Value = \$ 300



Ancient Roman Glass has been discovered in several archaeological excavations throughout the Holy Land of Israel. The exquisite surface coloring or 'patina' was created by a chemical reaction within the earth over a long period of time. Fire & Ice is proud to offer a beautiful Sterling Silver and Roman Glass Circle Necklace and Earring Set. \$230 retail value and a Fire & Ice \$50 gift card to use in-store or on-line at fireandice.com.

Sponsors as of 8/13: Title Sponsors:

Family Fun Day: **Booz | Allen | Hamilton**

Gala:



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Gold Sponsors:



THE AEGIS



Thomas M. Wagner & Associates

The logo for Whiteford Taylor Preston LLP features the text "Whiteford | Taylor | Preston" in a dark blue, serif font, with vertical bars separating the names. A light green diamond shape is positioned behind the text. The letters "LLP" are in a smaller font to the right of "Preston".

Whiteford | Taylor | Preston^{LLP}



Portables Sponsor: Bobby's Portable Restrooms

The word "Bobby's" is written in a large, elegant, blue cursive script font.

**PORTABLE
RESTROOMS**

Pure Elegance. Stylish Comfort.

Entertainment Stage Sponsor: Gemcraft Homes

The logo for Gemcraft Homes features the words "GEMCRAFT" and "HOMES" in a bold, blue, sans-serif font, with a diamond-shaped icon containing a stylized gemstone between the two words.

GEMCRAFT  **HOMES**

Building Dreams One Home At A Time

Hospitality Sponsors: Days Inn, Edgewood and Super 8, Joppa, and Hess Hotels

Landscaping Sponsor: Farmington Nursery

Silver Sponsors:

The Arena Club



Gemcraft Homes



Building Dreams One Home At A Time

Harford Community College



Kramon & Graham, P.A.



PSA Insurance and Financial Services



The Reznick Group

Bronze Sponsors:

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Harford Community College



The Kelly Group



Safenet Inc. www.safenet-inc.com



Corporate Sponsors:

Father Martin's Ashley
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Harford Bank
Jeffrey Potter, P.A.
Mars Super Markets
Merrill Lynch

Volunteer Tee Shirts Sponsor: County Movers

Work Cart Loan: Winters Run Golf Club